



Violence and Injury Prevention Project on the United States – México border (VIP Project)

Technical and Financial Report

FOURTH QUARTER (October - December 2012)

USAID Technical Office: Education and Health, USAID Mexico

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Grantee: Pan American Health Organization, World Health Organization Regional Office (PAHO/WHO)

Coordinator: Dra. Maria Teresa Cerqueira, Chief, Office for the PAHO/WHO United States – México border.

QUARTERLY TECHNICAL REPORT

Report corresponding to the period: October 1st to December 31st 2012

Summary:

Objective 1: Consolidate the Observatory with a greater institutional capacity and professional collaboration.

1.1.1 Implement strategies and processes of collaboration in order to improve the infrastructure of IT, develop datum standards, and improve the collection, exchange, and dissemination of information.

Degree of progress

Planning	Implementation	Finished
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Relevant activities



Ten desk computers and a server were donated from databases to the Ministry of Health. The computers will be used in the Psychological Care Units Model (MAPS) for the purpose of supporting the processes of collection and analysis of information on mental health. The server of databases will make it possible to concentrate and organize the information of the Secretariat and with the

installation of ms SharePoint, the exchange of working documents and other information to the different programs of the Secretariat can be facilitated.



The equipment Server was acquired from databases for the Observatory, which will permit the implementation of the Automated System of Indicators II (SAI II), with greater capacity for information storage and processing. The server will be installed in the UACJ and the service of administration and maintenance will provide the area of Technologies Information for the UACJ.

1.1.2 Advise the institutions of the Observatory on the design and implementation of information systems, including the installation and the configuration of infrastructure IT.



Relevant activities

The development of the System SHIELD for Public Safety ended. Unfortunately, contact with the Secretary of Public Safety has not been established in order to know its interest in the system and continue its participation in the Observatory.



The development of the System of reception of complaints of the DIF (PROTEGE) which facilitates the process of data collection on complaints of child abuse, as well as the generation of statistical analysis and the exchange of information with the Observatory ended. The assistant attorney office of the defense of minors and family now depends on the DIF state, which is why the director was contacted in order to present him the system PROTEGE and to negotiate its participation in the Observatory. Development of the second phase of PROTEGE that includes the electronic file is suspended until knowing the interest of the new authorities.

The development of the information system SIADICC for the Ministry of Health, which permits the incorporation of information on the addiction program, was finished.

The design of the Information System on violence against women for the *Instituto Chihuahuense de la Mujer* begun.

1.2.1. Prepare the Comprehensive Geo-spatial Analysis by the IMIP, including the printing of maps and the production of files kml for the use of the the Web.

Degree of progress		
Planning	Implementation	Finished

Relevant activities

The review of the four volumes of the Space Diagnostics of the Municipality of Juarez was finished and is ready for impression. The number of copies to print is pending.



The planning for the preparation of the spatial analysis of Incidentalidad road 2011-2012 in collaboration with the IMIP started, this is a necessary input for the Plan Road Safety Juarez.

1.2.2 Continue the development of the Information System of the Automated System of Indicators of Phase II, including the monitoring and municipal vigilance and local monitoring of the protective factors and risk.

Degree of progress		
Planning	Implementation	Finished

Relevant activities

Phase II of the Automated System of Indicators ended, which permits the incorporation of databases of any topic and the comparison of a single fact with information from several sources.

1.2.3 Develop the website of the SIG of the border on violence prevention and injuries; it includes technical specifications for the procurement of geographic and socioeconomic data.

Degree of progress		
Planning	Implementation	Finished

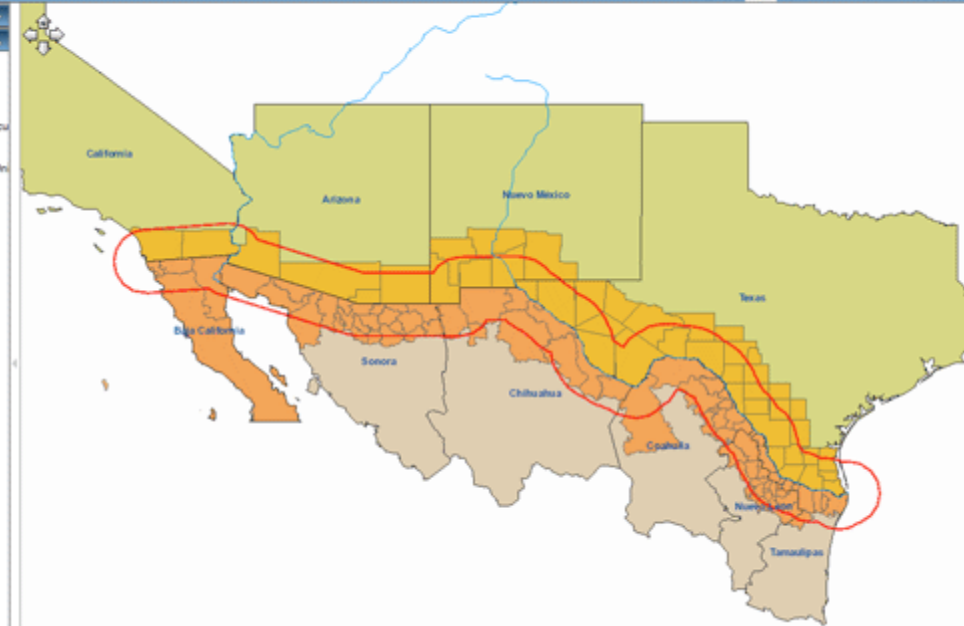
Relevant activities

Demographic information on 41 municipalities that compose the northern border of the Mexican Republic are available in interactive maps on the Internet in the website of the Observatory: <http://mapas.observatoriodejuarez.org/frontera/>.

Print

Results

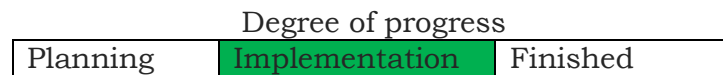
Map Contents

☒ Frontera☒ AGEBs☒ Ríos principales☒ Región frontera según los Adu☒ Condados y Municipios☒ Estados Fronterizos Estados Un☒ Estados Fronterizos México

Objective 2 Strengthen the capacity of primary care, of social service providers, of first responders and of the community organizations for the implementation of strategies, programs and services of violence prevention and injuries, through technical cooperation and the training of multipliers.

2.1.1 Design and operate a local-municipal system of comprehensive training in violence prevention and injuries TEACH VIP

2.1.2. Produce and distribute materials and local multimedia in order to explain the concepts and lessons of the TEACH VIP.



Relevant activities:

A proposal of community training in violence prevention and injuries, consisting of 36 slides, reviewed and commented by Dr. Alberto Concha-Eastman, expert in violence prevention and injuries, was prepared.

Once the technical revisions were finished, they will be sent to design and impression and will be ready on March 2013.

With regard to the creation of capacities for the prevention of violence with an approach to Public Safety and Public Health, jointly with the UACJ, the Office of the Attorney General of Justice of the State, the Executive Secretariat of National Public Security System, and the State Council of Public Safety created the certification in Public Safety and prevention of violence which has as objective: To update those responsible for the design, planning, and execution of public violence prevention policies at the highest level, as well as strengthen the capacities and competences of the social and community actors linked to strategies of prevention of violence and of care for victims.

The certification begins on June 1st and ends on October, supported by the participation of national and international experts of various areas of specialization.

The modules shared during the quarter were:

MODULE	SUBJECTS	DURATION	RESPONSIBLE
9 Intelligence and Counterintelligence October 12 th and 13 th CD. Juarez	<ul style="list-style-type: none"> - Introduction to the study of intelligence. - Types of intelligence. - Levels of intelligence. - Intelligence production. - Counterintelligence. - Classification. - Types of Counterintelligence. - Safety measures. 	10 hours	Manuel Ignacio Balcázar Villarreal. Teacher in Civil Service, with Honorary Mention, of the Instituto Nacional de Administración Pública (INAP).

<p>10: Violence prevention and injuries from the perspective of public health</p> <p>October 26th and 27th Chihuahua</p>	<ul style="list-style-type: none"> - Injuries of external cause; Violence; Public Safety; Human Safety. - Types and magnitude of violence in Mexico - Risk factors and protective factors. <p>Ecological-social model of public health.</p> <ul style="list-style-type: none"> - Social violence welfare - WHO based-evidence preventive strategies. - Epidemiological surveillance: violence observatories. 	10 hours	<p>Dr. Arturo Cervantes Trejo</p> <p>Doctor in Epidemiology, Harvard University. General Director of Health Promotion, Ministry of Health - Mexico</p> <p>cervantes@post.harvard.edu</p>
<p>11. The international protection of human rights</p> <p>November 16th and 17th Juarez</p>	<ul style="list-style-type: none"> - International law of human rights. - The United Nations system: origin, structure, and functions - Principal organs and mechanisms of protection of basic rights in the international system. 	10 hours	

2.2.2. Train the instructors as multipliers in mental primary health care and prevention of evidence-based violence.

Degree of progress		
Planning	Implementation	Finished

Relevant activities

The three repetitions of the trainings were carried out with the guide of intervention mhGAP (Mental Health Gap Action Program) as part of the strategy to integrate mental health in care primary in City Juarez. The facilitators trained the primary care personnel in disorder of depression and other significantly emotional disorders.

The trainings were carried out on the following dates:

- October 25th and 26th where 29 assistants attended.
- November 15th and 16th with 17 participants.
- December 6th and 7th with 28 professionals.

The professionals who were trained belong to the following institutions:

- Instituto Mexicano del Seguro Social
- Centros de salud del Valle de Secretaria de Salud
- Coordinadora de las adicciones
- Centro de Atención Integral y Hospital de Salud Mental
- Jurisdicción Sanitaria II

The trainers of Secretariat of Health of mhGAP had the possibility of attending the II regional training of mhGAP, that it took place November 19th-23rd in Panama City , in where trainers from Cuba, Bolivia, Peru, Mexico, and the provinces of Darien and of Kuna Yala attended in order to review and update the guide of intervention mhGAP.

2.3.1. Support the Development Centre Communities that promote the prevention of youth violence and the promotion of mental health, and

2.4.1 Design a plan to help the Development Centre Communities so that they can promote the prevention of youth violence and health promotion through network support and social coalitions.

Degree of progress		
Planning	Implementation	Finished

Relevant activities

Simultaneous fairs of mental health were carried out, organized by the promoters of the state, municipal and UACJ community centers, as well as the Health Care Center and Hospital of Mental Health (CAIHSM). The 50 promoters linked to 32 community centers that encompass the 5 areas of the city arranged for prevention and promotion of mental health discussions; they also provided references to the public and private institutions who offer closer support to their environment, bridging the gap of access to services. The fair was carried out Saturday October 6th from 9 a.m. to 12 p.m. and more than 1,500 people went to the following headquarters:

- CAHISM
- C.C. CHAVENA
- C.C. FRIDA KAHLO
- C.C. JARUDO
- C.C. PALO CHINO
- C.C. TERRENOS NACIONALES
- C.C. GRANJAS DE CHAPULTEPEC
- C.C FELIPE ANGELES

2.4.2. Strengthen the creation of coalitions and social networks that develop policies and local programs for the protection and safety of children.

Degree of progress		
Planning	Implementation	Finished

Relevant activities

The workshop of life skill training was held with the promoters. The promoters had the opportunity to carry out hours of formation and hours of practice with their daughters and sons. The workshop incorporated actions of detection and prevention of the risk; promotion of self-care strategies and development of living together communal abilities. The principal approach to the workshop is so that the promoters are trained to initiate the networks among the community centers and the schools in order to coordinate mental health actions for children and adolescents in the interaction with their parents.



2.4.4 Support the strategies of the Subgroup of Mental Health for the promotion and prevention in mental health, as well as care of victims in order to reduce the violence impact.

Degree of progress		
Planning	Implementation	Finished

Relevant activities

There was a training conducted from October 8th-10th 2012, in the room Centuria of the Hotel Lucerna, in collaboration with the Ministry of Health and Health Jurisdiction II. During the 3 days, the psychologists, nurses, and social workers of Ministry of Health and Health Jurisdiction raised professionals' awareness on the importance of the problem and of the taboo that surrounds it

and prevents its open dialogue. The workshop focused on sharing prevention programs and community activities, as well as the progress toward the reliability of the certification systems and report of suicides that require important improvements.

During the classroom week of the Management in Mental Health course, two students were given scholarships by the Ministry of Health and Health Jurisdiction. The principal objective of the course is to provide an international approach to work locally in the programs, action plans, and projects in mental health. The course took place from November 12th to the 16th in the city of Antigua, Guatemala. The principal objectives of the workshop were the following:

- Promote the active sharing of experiences, the identification, and prioritization of needs, as well as the generation of ideas or proposals for action aimed at the development of mental health services, with emphasis on Primary Care, on behalf of the Course in Management of Mental Health Services participants.
- Strengthen the competencies for the design of proposals of intervention targeted to development and/or improvement of health systems, in the context of the participants.

Personnel of the Health Jurisdiction II went to the Workshop “Hospitales Chilenos de Corta Estadía” on October 25th and 26th. The workshop focused on raising awareness of administrators and executives in decision-making in order to meet the need for incorporating psychiatry services in general hospitals in Mexico, through the knowledge and analysis of a Chilean experience. At the same time, the feasibility of implementing this change was analyzed, for which there were prepared guidelines to design a pilot project that includes a psychiatry service in a general hospital in Mexico.

Both experiences fuel the PAHO/WHO mental health strategy in order to bridge the gap of mental health care upon integrating the services in primary care and psychiatric services in general hospitals.

2.5.1 Organize a forum with speakers in order to disseminate the best evidence-based practices and lessons learned (mental health, substance abuse, violence, etc.)

Degree of progress		
Planning	Implementation	Finished

2.5.3 Evaluate, with the municipal authorities, the program in progress DWI.

Degree of progress

Planning	Implementation	Finished
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Relevant activities

The finished evaluation of December 31st is under technical review.

Objective 3. Support the interventions of violence prevention and injuries directed to improve their knowledge, management, and dissemination, such as media communication, the documentation of the best practices, the development of scientific research and the use/access of evidence-based information for decision-making.

3.1.1 Develop a multi-strategic sensitization, multimedia, and multi-partners campaign, directed to young people at risk, their families, and potential reference centers and primary health care.

Degree of progress		
Planning	Implementation	Finished

Art workshops

October 1st to November 11th 2012.

During the months of October and November the last 9 art workshops were taught with subjects of violence prevention and injuries.

On October 24th, three silkscreen workshops initiated, and on November 6th three graffiti workshops took place; with these workshops, the 24 selected workshops were completed: 6 of photography, 6 of modeling clay, 6 of silkscreen, and 6 of graffiti.



Young people of the community center Altavista carrying out graffiti in mural with the slogan "The machismo, harms, hurts, separates, limits ... kills.

The community centers in which the workshops of October and November were developed were: Chaveña, Francisco Villarreal, Torres del PRI, Municipio Libre, Tierra Nueva, Francisco I. Madero, Altavista, and Jarudo.

MUNICIPAL	STATE	UACJ
Francisco Villarreal	Altavista	Chaveña
Municipio Libre	Torres del PRI	
Francisco I. Madero	Tierra Nueva	



Chaveña Participant of the silkscreen workshop at the center community

The silkscreen and graffiti workshops were planned for young people and adults between 13 and 29 years old. However, in a silkscreen workshop, given in the center community Francisco Villarreal, there was assistance for people who were 21 years old and 56 years old, who, according to the testimonies of the instructor, they were very creative and artistic in their products, since they made their own designs in the workshop, without the help of the internet.



The students, instructors, and mental health promoters of the graffiti courses worked on walls close to the community centers in order to carry out its practices with subjects of prevention of violence and injuries.

On average, 15 students were in each workshop, which means that approximately 135 students were beneficiary by these courses.

Documentation of all the manufactured products in the workshops From November 1st to the 8th, 2012

In the first week of November, the documentation of the 700 manufactured goods in the art workshops was carried out with the topics of violence prevention and injuries. Each product has the following information: author, workshop, community center, and instructor.

This exercise was carried out for the purpose of facilitating the element selection that will be part of the exhibition in the month of March.



Slogans of the communication strategy of the Project of Violence Prevention and Injuries, printed in the silkscreen workshop of the community center Francisco Villarreal. Esther Ramos, participant of the course, carried out designs.

Second meeting of the Communication Strategy Advisory Committee November 9th, 2012

This meeting had the following objectives: Report on the progress of the communication strategy, have the products generated in the workshops of art and violence prevention and injuries, in order to make the first selection of the 700 products, based on the terms of reference that were socialized at the meeting.

PAHO, International Youth Foundation, Red de Agrupaciones Juveniles, Centro de Justicia para las Mujeres, CONAVIM-SEGOB, and Fiscalía de Género attended the meeting.



3.1.2 Develop a strategic analysis in order to reduce, in the media, the negative violence image of Cd. Juarez.

Degree of progress

Planning	Implementation	Finished
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Annexed is the report of the summary and photos of the human rights forum.

With the purpose of promoting human rights and preventing violence and injuries within the journalists of the northern border of Mexico, an open forum was held for journalists, information professionals, and for all those specialists that communicate and report in the northern border of Mexico.

This event had as framework the celebration of the International Day of Human Rights 2012, and had the participation of experts in the subject of human rights and prevention of violence of journalists; such participants were: Dario Fritz, Officer of the Freedom House Program in Mexico, prestigious United States organization devoted to the democracy promotion and the defense of human rights; Framework Lara Klahr, journalist in subjects of crime, violence, rights and the reform to the Mexican penal system for more than 30 years; Leticia Linn, Linkage Advisor to the Media and Public Information of the Pan American Health Organization/World Health Organization (PAHO/WHO) in Washington DC; Mr. Roberto Delgado Escalante, President of the Association of

Journalists of Juarez, and Ms. Flor Karina Cuevas Vasquez, General Visitor of the Human Rights State Commission from Chihuahua.

In this forum, the discussion focused, among other issues, on the promotion of democracy and the defense of human rights; of how the situation of safety of journalists often is under a mantle of silence, in terms of how they not only live a lack of safety situation, but also of impunity.





3.1.3 Develop and implement the Plan of Monitoring and Evaluation of Performance.

Degree of progress		
Planning	Implementation	Finished

Relevant activities

Annexed is the technical report, up until December 31st 2012, of the Plan of Monitoring and Evaluation of Performance

3.2.2 Present the Model of the Observatory in two more border cities and evaluate the possibilities and the capacities of infrastructure in order to integrate a new observatory or build on an already existing one.

Degree of progress		
Planning	Implementation	Finished

Technical reports on the visits to Reynosa, Tamaulipas, and Tijuana, Baja California are annexed.

3.3.1. Organize meetings, prepare, and circulate minutes, as well as facilitate the participation of the representatives of the integrating institutions of the Executive Committee.

3.3.2 Organize meetings, prepare, and circulate minutes, as well as facilitate the participation of experts in the Technical Advisory Committee.

Degree of progress		
Planning	Implementation	Finished

Relevant activities

The session of the Executive Committee was carried out in the month October. The minutes, list of assistance and other relevant information is published in the *SharePoint* of violence prevention and injuries <http://share.infofrontera.org/violencia/vip/default.aspx>

3.4.1 Develop a strategy of defense and promotion in support of legislation that, through public policies, promotes violence prevention and the injuries.

Degree of progress		
Planning	Implementation	Finished

Upon forming the network that is denoted in activity 3.4.2, it has been possible to adopt the strategy and methodology. Since this group is made up of methodological experts, subjects, investigators, and decision-makers, they have determined a strategy that involves the development of evidence-based policy summaries and has as purpose to promote violence prevention and injuries; within the same six themes indicated for the community campaign in Objective 3.1.1. Although, five groups made progress.

3.4.2 Promote a public policy network for the dissemination of knowledge (Evaluation, training and dissemination).

Degree of progress		
Planning	Implementation	Finished

It was possible to establish the network of investigators and decision-makers from the beginning of the year, following the methodology of EVIPNet. The UACJ and COLEF, among other key members of the locality, were involved. However, due to the summer vacations and the administrative changes in the UACJ, there was a pause in the progress. In addition, since there were differences in the modality within the remuneration of participants, who expected a monetary payment, but the UACJ indicated that they had already received an additional payment from research, thus could not receive credit as a research activity.

Which means that it was decided to return to the initial plan, to contract one person that supported them in the process of writing, search and analysis of the evidence and they would continue to participate in the whole process as authors/investigators/experts. All the investigators were invited to apply to such convocation and only one of the participants applied, but an external

person with knowledge in the development of the policy briefs and with an external vision of the situation was hired.

A second workshop of two days and a half was offered, with the purpose to offer the opportunity to strengthen the knowledge of participants who continued to be committed in order to prepare the documents for decision-making in the approach to violence prevention and injuries.

1. Discuss and agree the terms of reference of the Technical Advisory Group (GTA) in research and Evidence-based Public Policies and continue to provide the GTA's with the technical cooperation to facilitate the development of the best technical and scientific options that are reported in the best available evidence and adequate for the northern border of Mexico.
2. Provide the GTA with a framework to identify the best evidence and the best policies in order to address and prevent violence and injuries and improve mental health, using the methodology of EVIPNet and its incorporation in border networks, regional and global of EVIPNet.
3. Create capacity one culture construction of evidence-information through decision-making, using proven methodologies.

Of the 6 formed groups, in the first workshop, it was possible to continue with five, who were already working in the most specific definition of their given problem and on their timetable of work for the next 4 months, see Annex for Minutes report:

Group# 1. Care for the victims of family violence with emphasis on the prevention of the

child abuse

~~Group# 2. Gender approach in the prevention of violence against women~~

Group# 3. Mental health integration into primary care with emphasis on vulnerable populations

Group# 4. Improvement of social determinants of the community through educating young people

Group# 5. Violence prevention: images and messages in mass media

Group# 6. Promotion of a road safety culture and transit injury prevention, including driving under the influence of alcohol

On December 4th and 5th of the present year, the follow-up meeting on the Approach and Violence Prevention and Injuries through Reported Public Policies was taken place at the Hotel Lucerna in Cd. Juarez, Chihuahua.

Expert representatives, in violence topics within its different thematic, of governmental institutions attended the meeting; in addition to international specialists in research and knowledge management and communication. At such meeting, the participants were provided with conceptual and methodological instruments for the search and the critical analysis of scientific evidence; and for the preparation of public policy summaries (policy briefs). The participants worked on group thematic, such as child abuse, mental health and communications media, among others; identifying evidence and policy

options, in order to address and prevent violence and injuries in the inhabitants of the Municipality of Juarez.



3.4.3 Promote scientific publications including those of collection, analysis, and public information dissemination.

Degree of progress		
Planning	Implementation	Finished

Health and Human Safety were managed to receive 39 manuscripts of which 12 are under review in order to be accepted. All went through the peer review process and at least 3 revisions of the editorial committee; during the month of March, all the works are ready for the following stage of style editing and format, translation of the summaries, and to have the number published by

May 2012 to make its dissemination in June 2012. At the same time, two publishing houses are working on the journal's introduction.

In addition, a workshop for the UACJ researchers is being planned; and particularly for those that are taking part of the Technical Advisory Group in Research and Public Policies, in order to strengthen their capacities and knowledge in the drafting of scientific works, this workshop is being contemplated to take place in the second quarter of 2012.

3.4.4 Translation and information dissemination on the best practices in prevention and treatment of violence, including the promotion of mental health.

Degree of progress		
Planning	Implementation	Finished

During the month of January, training was conducted to fellows, personnel of UACJ, and PAHO so that they could initiate the technical production of the Observatory; following international indexing standards in order to be able to lend visibility in the Border Virtual Health Library and other recognized databases and seekers, such as Google Scholar and LILACS. With this, the information is expected to be more accessible for decision-making purposes.